

August 1st to 31th, Tokyo, Japan
「ラ展」IMAGINARY ART TRIP THROUGH LATINAMERICA

The Exhibition focuses on the union of concepts "Character Design + Latin America". ラ展 (pronounced "LaTen").

The artists will express their vision of that concept through the silhouette of CERRITO, a character that represents "the Essence of Latinity" and that on this occasion is presented as a link between Japanese characters and Latin culture.

Exhibition Concept:

CERRITO, a South American Yokai, appeared as a dream to each artist in an "altered state of mind" and takes them to a mystical trip to Latin America. After "waking up from the ride" each artist will draw the experience in the "parallel Latin America" through the psychedelic journey with CERRITO. That revealing trip and turned into "Apostles of Cerrito" each artist will generate images according to what they saw in "the Cerritean Dream".

Main Artists:

Devil Robots - Shin Kitai:

www.instagram.com/devirobo/ - www.dvrb.jp

Art Junkie:

www.instagram.com/shinichirokato/ - www.artjunkie.jp

Kamakiri:

www.instagram.com/kamakiri_art/ - www.kamakiri-art.com

Cesar Zanardi:

www.instagram.com/cesar.zanardi/
www.instagram.com/cerrito.misterio/ - www.cerritomisterio.com

At the same time, there will be complementary artworks of the main artists that accompanies the exhibition such as paintings and installations. Etc.

The Sofubi Parade

Accompanying the show, there will be a sector dedicated to vinyl toys (sofubi) which will have a lineup of guest artists who will make "custom couples" (figure sets of CERRITO + their own character).

Guest artists:

MAD BARBARIANS, BLACKBOX, GRAPE BRAIN, ukyDaydreamer, gumtaro, MONSTER FACTORY, Moo, Yukiko Sakaguchi, HIDEYUKI KATSUMATA, Yosomono Works.

Miscellaneous:

The exhibition also will count with special features as artists merchandising, original goods, season coffee latte and music.

Exhibition Keywords:

Character Design + Illustration + Art Toys + Latin America + Japan + Psychedelic + Festival + Pop Culture

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@kamakiri_art
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